Expected Shortfall revisited

Pablo Koch-Medina Center for Finance and Insurance University of Zurich

LUH-Kolloquium "Versicherungs- und Finanzmathematik" The Future of Risk Measurement Hannover, 11 December 2014

1/18

A few questions to start with

- Policyholder perspective: Assume that for two companies with identical liabilities, policyholders get the same amounts in every state of the world.
 - \rightarrow Is it reasonable that the regulator deems one of these companies to be adequately capitalized but not the other? (\rightsquigarrow surplus invariance)
- 2. **Regulatory arbitrage:** Assume one company can choose from two jurisdictions with different regulators to set up the home office.
 - → Is it reasonable that one regulator deems the company adequately capitalized while the other doesn't? (~ numéraire invariance)
- 3. Harmonization of global regulation: Assume regulators agreed globally on a single method for capital requirements in their respective jurisdictions.
 - \rightarrow Would Expected Shortfall (ES) in the relevant local currency be a good choice? What about Value-at-Risk (VaR)?

Objective of the presentation

- The objective of this presentation is to assess how ES performs in terms of surplus and numéraire invariance (formally introduced later)
- Our work complements current debate on ES vs. VaR which focuses exclusively on statistical properties (for an overview of this debate see [3])

Basic question in a capital adequacy framework

Starting point: At time 0 a financial institution selects a portfolio of *assets* and *liabilities* and at time T assets are liquidated and liabilities repaid

- \rightarrow Liability holders worry that the institution may *default* at time *T*, i.e. that *capital* (= "assets minus liabilities") may become negative at time *T*, ...
- $\rightarrow \ \ldots$ but they are also unwilling to bear the costs of fully eliminating the risk of default and have to settle for some acceptable level of security

Key question for regulators: what is an acceptable level of security for policyholder liabilities, i.e. when should an insurer be deemed to be adequately capitalized?

Capital position of insurers, i.e. assets minus liabilities, at time T are random variables $X : \Omega \to \mathbb{R}$ defined (for simplicity) on a finite state space $\Omega := \{\omega_1, \ldots, \omega_n\}$. \mathscr{X} denotes the vector space of all possible capital positions

 $ightarrow \, {\sf X}(\omega) =$ "value of assets less value of liabilities in state ω "

Regulators subject insurers to a *capital adequacy test* by checking whether their capital positions belong to an *acceptance set* $\mathscr{A} \subset \mathscr{X}$ satisfying two minimal requirements:

$$\rightarrow$$
 Non-triviality: $\emptyset \neq \mathscr{A} \neq \mathscr{X}$

 \rightarrow Monotonicity: $X \in \mathscr{A}$ and $Y \ge X$ imply $Y \in \mathscr{A}$

Warning: We use interchangeably the terms acceptance set, capital adequacy test, acceptability criterion

The simplest acceptability criterium: scenario testing

The simplest acceptance criterion is testing whether an insurer can meet its obligations on a pre-specified set of states of the world $A \subset \Omega$. The corresponding acceptance sets are called of <u>SPAN-type</u> and given by

$$\mathrm{SPAN}(A) := \{X \in \mathscr{X} ; X(\omega) \ge 0 \text{ for every } \omega \in A\}.$$

- $\rightarrow~{\rm SPAN}$ stands for Standard Portfolio ANalysis.
- \rightarrow SPAN(A) is a closed, coherent acceptance set.
- → In the extreme case $A = \Omega$, the set SPAN(A) coincides with the set of positive random variables, i.e. an insurer would be required to be able to pay claims in *every* state of the world!

The two most common acceptability criteria: VaR_{α} and ES_{α}

The Value-at-Risk acceptance set at the level $0 < \alpha < 1$ is the closed, (generally) non-convex cone

$$\mathscr{A}_{\alpha} := \{X \in \mathscr{X} ; \ \mathbb{P}(X < 0) \le \alpha\} = \{X \in \mathscr{X} ; \ \mathrm{VaR}_{\alpha}(X) \le 0\},\$$

where

$$\mathrm{VaR}_lpha(X):=\inf\left\{m\in\mathbb{R}\,;\,\,\mathbb{P}(X+m<0)\leqlpha
ight\}$$
 .

The Expected Shortfall acceptance set at the level $0<\alpha<1$ is closed and coherent and defined by

$$\mathscr{A}^{\alpha} := \{ X \in \mathscr{X} ; \operatorname{ES}_{\alpha}(X) \leq 0 \} ,$$

where

$$\mathrm{ES}_{lpha}(X) := rac{1}{lpha} \int_{0}^{lpha} \mathrm{VaR}_{eta}(X) \, deta \; .$$

Surplus invariance introduced

Two insurers X = A - L and Y = A' - L with identical liabilities and possibly different assets. Policyholders get the same payments in all states of the world, i.e.

$$D_X = D_Y$$

where $D_X := \max\{-X, 0\}$ and $D_Y := \max\{-Y, 0\}$ are the *options to default*. Reasonable: X and Y should be either both acceptable or both unacceptable!

Definition ([5])

An acceptance set $\mathscr{A} \subset \mathscr{X}$ is said to be *surplus invariant*, if

$$X \in \mathscr{A}, Y \in \mathscr{X}, D_X = D_Y \implies Y \in \mathscr{A}.$$

→ We have $X = S_X - D_X$ where $S_X := \max\{X, 0\}$ is the *surplus*. Hence, \mathscr{A} is surplus invariant if acceptability does not depend on the surplus.

Surplus invariance definition: too strong?

Stated in terms of capital positions X = A - L and Y = A' - L' surplus invariance reads

$$A-L \in \mathscr{A}, D_{A-L} = D_{A'-L'} \implies A'-L' \in \mathscr{A}.$$

Is this too strong a requirement? Shouldn't we ask this only if L = L'?

$$A-L \in \mathscr{A}, D_{A-L} = D_{A'-L} \implies A'-L \in \mathscr{A}.$$

No, in fact: both requirements are equivalent!

Numéraire invariance introduced

A two currency world and one insurer with capital position $X_d = A_d - L_d$ expressed in original currency and $X_f = RX_d$ in foreign currency where R is the exchange rate from domestic to foreign. Assume the same test is used in both currencies.

Reasonable: X_d and X_f should be either both acceptable or both unacceptable!

Definition ([4])

An acceptance set $\mathscr{A} \subset \mathscr{X}$ is said to be *numéraire invariant*, if we have

 $X \in \mathscr{A}$ and R a strictly positive random variable $\implies RX \in \mathscr{A}$.

VaR_{α} acceptability is surplus and numéraire invariant

Proposition

 VaR_{α} -acceptability is surplus and numéraire invariant

- \rightarrow However, this does not invalidate the fundamental criticism of VaR_{lpha}:
 - (a) As long as $\mathbb{P}(X < 0) \le \alpha$ holds it is blind to what happens on

 $\{\omega \in \Omega ; X(\omega) < 0\}$

and, therefore, allows the build up of uncontrolled loss peaks on that set! (b) It does not capture diversification!

Comparing ES- and VaR-acceptability (with easy numbers)

Take $\Omega := \{\omega_1, \ldots, \omega_{10}\}$ with $\mathbb{P}(\omega_1) = \cdots = \mathbb{P}(\omega_{10}) = \frac{1}{10}$. Assume that $X : \Omega \to \mathbb{R}$ is the capital position of an insurance company and, for simplicity, that

$$X(\omega_1) \geq \cdots \geq X(\omega_8) > X(\omega_9) > X(\omega_{10})$$
.

To emulate a "Swiss Solvency Test" type environment we assume an $\rm ES$ test at the confidence level $\alpha=$ 20%, i.e.

$$X ext{ is acceptable } \iff -\underbrace{5}_{rac{1}{lpha}} \left[rac{X(\omega_9)}{10} + rac{X(\omega_{10})}{10}
ight] = ext{ES}_{20\%}(X) \le 0$$

To emulate a "Solvency II" type environment we assume a $\rm VaR$ test at the higher confidence level $\beta=15\%$, i.e.

$$X$$
 is acceptable $\iff \mathbb{P}(X < 0) \leq 15\%$

ES_{α} acceptability is <u>not</u> surplus invariant

Two companies with capital positions X := A - L and X' := A' - L, respectively. They have identical liabilities, different assets, but **identical options to default**, i.e. $D_X = D_{X'}$.

| State | L | A | X | D_X | A' | X' | $D_{X'}$ |
|---------------------------------------|----|----|----|-------|----|----|----------|
| $\overline{\omega_1,\ldots,\omega_8}$ | 0 | 10 | 10 | 0 | 10 | 10 | 0 |
| ω_9 | 12 | 13 | 1 | 0 | 15 | 3 | 0 |
| ω_{10} | 12 | 10 | -2 | 2 | 10 | -2 | 2 |

Under the $\mathrm{VaR}_{15\%}\text{-test}$ we have

 $\rightarrow \mathbb{P}(X < 0) = \mathbb{P}(X' < 0) = 10\% \le 15\% \implies X$ and X' are both acceptable

Under $ES_{20\%}$ -test we have

 $\begin{array}{l} \rightarrow & \text{ES}_{20\%}(X) = -5[\frac{1}{10} - \frac{2}{10}] = \frac{1}{2} > 0 \implies X \text{ is not acceptable} \\ \rightarrow & \text{ES}_{20\%}(X') = -5[\frac{3}{10} - \frac{2}{10}] = -\frac{1}{2} < 0 \implies X' \text{ is acceptable} \end{array}$

ES_{α} acceptability is <u>not</u> numéraire invariant

One a company with capital position $X_d := A_d - L_d$, expressed in domestic currency and $X_f := RX_d$ in foreign currency where R is the exchange rate from domestic to foreign. Assume the domestic and foreign regulators have either both an $\text{ES}_{20\%}$ test or both a $\text{VaR}_{15\%}$ test in their respective currencies.

| State | L _d | A_d | X _d | R | X _f |
|----------------------------|----------------|-------|----------------|---|----------------|
| ω_1,\ldots,ω_8 | 0 | 10 | 10 | 1 | 10 |
| ω_9 | 12 | 13 | 1 | 3 | 3 |
| ω_{10} | 12 | 10 | -2 | 1 | -2 |

Under the $VaR_{15\%}$ -test we have

 $ightarrow \mathbb{P}(X_d < 0) = \mathbb{P}(X_f < 0) = 10\% \leq 15\% \implies X_d$ and X_f are both <code>acceptable</code>

Under $ES_{20\%}$ -test we have

- $\rightarrow \text{ES}_{20\%}(X_d) = -5[\frac{1}{10} \frac{2}{10}] = \frac{1}{2} > 0 \implies X_d$ is not acceptable in the domestic jurisdiction
- $\to {\rm ES}_{20\%}(X_f)=-5[\frac{3}{10}-\frac{2}{10}]=-\frac{1}{2}<0 \implies X_f$ is acceptable in the foreign jurisdiction

ES_{α} acceptability is <u>not</u> surplus invariant 2

Proposition ([4])

Let $X \notin \mathscr{A}^{\alpha}$. The following statements are equivalent:

- (a) There exists $Y \in \mathscr{A}^{\alpha}$ such that $D_X = D_Y$;
- (b) $\mathbb{P}(X < 0) < \alpha$
- (c) $X \in \mathscr{A}_{\beta}$ for some $\beta \in (0, \alpha)$.
 - \to This situation arises in the region that distinguishes Solvency II (based on $\rm VaR_{0.5\%})$ and SST (based on $\rm ES_{1\%})$

Are coherence, surplus invariance, and

numéraire invariance compatible?

Theorem ([4])

Let \mathscr{A} be a closed, coherent acceptance set. The following are equivalent:

- (a) *A* is surplus invariant.
- (b) *A* is numéraire invariant.
- (c) *A* is of SPAN-type.

Corollary ([4])

Let \mathscr{A} be a closed, convex acceptance set. The following are equivalent:

- (a) *A* is numéraire invariant.
- (b) *A* is of SPAN-type.
 - → Unfortunately, unless $A = \Omega$, acceptance sets are of the form SPAN(A) suffer from a similar shortcoming as VaR_{α} and are blind to what happens on A^c : They allow the build up of uncontrolled loss peaks on that set!

Conclusion

| | Multiple | competing re | quirements | |
|------|-----------------------|--------------|------------|--------------|
| | Captures | Controls | Is surplus | ls numéraire |
| | diversification | loss peaks | invariant | invariant |
| SPAN | ✓ | × | ~ | ~ |
| VaR | × | × | ~ | ~ |
| ES | v | ~ | × | × |

- \rightarrow This confirms what we all know: **THE** universally ideal capital adequacy test does not exist and we need to weigh the relative importance of competing and, sometimes, mutually exclusive requirements
- ightarrow Expected Shortfall does not really take an exclusive policyholder perspective
- \rightarrow A global Expected Shortfall regime would allow for regulatory arbitrage
- $\to\,$ The $\rm SPAN$ -type acceptance sets are the only coherent acceptance sets that are surplus invariant and also the only ones that are numéraire invariant

THANK YOU FOR YOUR ATTENTION!

| | - |
|--|---|
| | |
| | _ |
| | |
| | |
| | |
| | |

- Artzner, Ph., Delbaen, F., Eber, J.-M, Heath, D.: Coherent measures of risk, *Mathematical Finance*, 9(3), 203-228 (1999)
- Cont, R., Deguest, R., He, X.: Loss-based risk measures. Statistics & Risk Modeling 30(2), 133-167 (2013)



Embrechts, P., Puccetti, G., Rüschendorf, L., Wang, R., Beleraj, A.: An Academic Response to Basel 3.5, *Risks*, 2(1), 25-48 (2014)



Koch-Medina, P., Munari, C.: Unexpected shortfalls of Expected Shortfall: Credit for diversification versus regulatory objectives, draft in preparation (2014)



Koch-Medina, P., Moreno-Bromberg, S. Munari, C.: Capital adequacy tests and limited liability of financial institutions, forthcoming in *Journal of Banking and Finance* (2014)

